



Enter CNC's "I Have the CNL POWER!" Contest

Contest Rules & Guidelines

Deadline to Enter is April 21, 2023

Enter CNC's "I Have the **CNL Power!**" Contest and share how your **CNL Power** enables you to provide quality patient care. Here is your opportunity to tell the world how CNLs are still helping to optimize patient care even as the COVID-19 pandemic continues to impact the delivery of healthcare.

Contest winners will have several opportunities to share their CNL POWER story:

- ❖ An Essay Submission Posted at CNC's Website.
- ❖ A Video Testimonial posted at CNC's Social Media Sites.

Who is Eligible to Enter?

The contest is open to professionals and students. A winner will be selected from each of the following four categories:

CNLs: Practicing CNLs, certified and non-certified

Students: Students in their last term or graduates of a CNL master's education program

Faculty: Individuals who teach in a CNL Program

Employers: Employers, Administrators or Supervisors with CNLs on their medical team.

What Can I Win?

- ❖ Promotion of Your Story on CNC's Website
- ❖ Complimentary Registration for the 2024 CNL Research Symposium
- ❖ Free CNL Tote Bag

How Do I Enter?

Submit an essay to CNC describing how you and/or CNLs at your facility are still optimizing healthcare.

Essays must be received by midnight (Eastern Time) on Friday, April 21, 2023. All entries must be emailed to CNL@aacnnursing.org.

You should include examples of your CNL skill set is optimizing healthcare in one or more of the following areas:

- ❖ Improving Patient Outcomes
- ❖ Increasing Cost Effectiveness
- ❖ Bridging Gaps on Interdisciplinary Teams
- ❖ Contributing to Your Facility's Magnet Status
- ❖ Preparing/Educating/Mentoring Staff, Practicing Nurses or Other CNLs.
- ❖ Tracking & Trending Performance Measures
- ❖ Employing Evidence Based Best Practices to Improve Standards of Care
- ❖ Evolving Novice to Expert CNLs
- ❖ An additional area that you'd like to discuss



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Contest Rules & Guidelines *Continued*

Submission Guidelines

Essays should be between 500 - 1000 words in length. Email submissions must include the following information:

- ❖ Participant's Full Name
- ❖ Name of Health Facility, School, or Organization
- ❖ Mailing Address
- ❖ Phone or Cell Number
- ❖ Email Address

View sample essay at | <https://www.aacnnursing.org/CNL-Certification/CNL-Difference>

Winner Selection Process

- ❖ All entries will be reviewed by CNC's Marketing Committee.
- ❖ Winning entries will be selected based on the most innovative ways that CNLs are optimizing healthcare.
- ❖ Upon selection, winners will be required to submit a video testimonial of their essay.

Video Guidelines

Contest winners must submit video testimonial no later than midnight (Eastern Time) Friday, May 5, 2023. The following guidelines apply to video submissions:

- ❖ Video files must be submitted in MP4 format
- ❖ Maximum size for video files is 300 MB
- ❖ Videos should not exceed 4 minutes in duration

Notification & Announcement of Winners

Winners will be notified by April 28, 2023. An official announcement will be made on during National Nurses Week, May 6-12, 2023.