CERTIFIED CNL
RECOGNITION STRATEGIES

PROMOTE YOUR CNL CREDENTIAL
- ✓ Display your framed CNL certificate and wear the CNL lapel pin.
- ✓ Purchase Your Certified CNL Swag | https://cnc.scrubin.com/home.cfm
  Click "Shop Now" and Enter Access Code: CNCCNL
- ✓ List your certified CNL credential on business cards, email signature, stationery, etc.
- ✓ Announce earning your certification and recertification in local and national publications. See sample press release at | DiscoverCNLs.org/cnl-day
- ✓ Share your digital CNL badge on Facebook, Twitter, LinkedIn, email signature and your personal website.
- ✓ Give a presentation promoting CNL certification and the CNL skill set.
- ✓ Write an article for CNC's monthly newsletter and other publications on the benefits of certification and the CNL skill set.
- ✓ Document benefits of CNL certification for your next job performance evaluation.
- ✓ Include the credential in your portfolio.
- ✓ Include CNL certification status in your curriculum vitae or resume.
- ✓ Include the CNL credential whenever your name is professionally listed.
- ✓ Join the Clinical Nurse Leader Association | CNLAssociation.org.

GET SOCIAL WITH CNC!
- ✓ Join us at Facebook.com/CNCsCNL | Twitter.com/CNLatAACN
  Linkedin.com/company/commission-on-nurse-certification
- ✓ Participate in CNC's Nurses Lounge |
  https://network.nurseslounge.com/lounges/profile/16380/clinical-nurse-leader
- ✓ Participate in the CNL online discussion board, *The CNL Community* by logging into your MyCNC Profile |
  AACNNursing.org/Clinical-Nurse-Leader/CNL-Online-Community

USE OF THE CNL CREDENTIAL
Upon earning the CNL, you may utilize the CNL designation. Below is a sample of how
CNL should appear as a credential: **Jane Doe, MSN, RN, CNL**

WANT MORE RESOURCES?
Find more information and resources on how to execute the above activities |
AACNNursing.org/cnl-certification.

UPDATE YOUR CONTACT INFORMATION
Did you have a recent name or contact change? Log into CNC's portal and update your
MyCNC Profile to ensure that you are appropriately listed in the CNL Directory.