

SAMPLE NEWS ARTICLE

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[FACILITY NAME] Recognizes Certified CNLs Who are Shaping the Future of Healthcare

On March 19, [facility Name] will join the Commission on Nurse Certification (CNC) and healthcare facilities around the nation in recognizing certified Clinical Nurse Leaders on staff who are instrumental in elevating the delivery of patient care. In observance of CNC's Certified Clinical Nurse LeaderSM Day, [FACILITY NAME] will celebrate employees who have taken the steps to validate their skills and increase their knowledge through CNC's rigorous certification process.

[QUOTE]

As such, we are proud to celebrate the following certified CNLs:

[CNL #1]
[CNL #2]
[CNL #3]

These certified CNLs are part of an impressive global network of more than 9,800 professional nurses educated at the master's level. Their impact is evident in the delivery of direct care, in the coordination of patient care, and in their ability to institute continuity and consistency as the point of contact for our physicians and allied health professionals. They are also critical in bridging gaps on interdisciplinary teams, increasing cost effectiveness, improving unit efficiency and in the application of evidence-based practices. In addition, CNLs are instrumental in tracking data that enhance our ability to improve care and safety. Their ability to identify trends in performance measurements as well as compile, interpret, and share measurable outcomes all result in improved patient outcomes.

In recognizing CNLs on our healthcare team, [FACILITY NAME], [DESCRIBE FACILITY'S CELEBRATION/RECOGNITION ACTIVITIES]

Please join [FACILITY NAME], the CNC, and healthcare professionals around the globe in honoring our certified CNLs for their high level of expertise, their impact on patient care, and their endless professionalism.